



Keenan · Nagle Advertising

Informed Emotion™

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Keenan-Nagle Advertising Appoints New Creative Director

Allentown, PA – **Keenan-Nagle Advertising** is pleased to announce the appointment of **Amelia Harrington** to the position of Creative Director.

With more than 10 years in marketing for multiple national brands, Ms. Harrington’s experience will support the agency’s creative service offerings in branding strategy, digital design, cross-platform web and social media production, photography and video editing.

Ms. Harrington holds a Bachelor’s degree in Graphic Design from the University of Maryland.

“Amelia is blessed with a keen eye for aesthetics and an instinctive sense for each visual message’s fine balance between creativity and functionality,” said Keenan-Nagle Vice President, **Kristin Keenan**. “She is a proven performer and a great addition to KN’s client service offerings. We warmly welcome Amelia to our growing team.”

About Keenan-Nagle Advertising (K-N): Founded in 1954, Keenan-Nagle Advertising is the Lehigh Valley’s longest-serving marketing and communications agency. The K-N team of professionals provides integrated creative concepts and content, website and digital marketing across all media platforms, graphic design, media planning and placement, and analytics. K-N is located at 1301 South 12th St. in Allentown and at www.keenannagle.com.

